



**Building Futures. Building Excellence.**

**Program Objectives**

Designed for all real estate working professionals who would like to gain knowledge about Real Estate Project Management techniques. Working professionals who have a Civil Engineering background will benefit from learning about planning, estimation and managing real estate projects while gaining an understanding of international projects.

**Who should take this course?**

- Assistant Managers, Managers, Senior Executives
- Project Coordinators, Junior Project Managers
- Developers and Builders
- Civil Engineers

**Total Duration:**

- In Class Training of ~68 hours

**Real Estate Project Management**

- Understanding Project Management concepts, processes and steps
- Identifying project scope
- Projecting Time and Total Costs
- Identification of risks
- Quality in real estate projects
- Human Resource management in construction projects
- Marketing services & sales plan
- Impact of effective communication
- Procurement and management of contracts
- Integrating the entire project
- Marketing strategies and business plans
- Tracking and monitoring systems used in real estate projects
- Preparing marketing & sales plan

**Soft Skills**

- 7 Habits of Highly Effective Leaders as described by Dr. Covey
- Presentation skills for engineers
- Innovation and creativity

**Fundamentals of Real Estate**

- Introduction to Real Estate Project Life Cycle
- Check list for all legal aspects
- Understand documents used in real estate

**ENROLL NOW**

CALL: 1-800-22-7364 (1-800-22-REMI)